## Using Kolb's Experiential Learning Cycle (1984) with Gowin's Knowledge V Components (1984) to form the Research Methods Model Jon Simon 2009 (c)

What are the limitations, recommendations and implementation issues arising from the results?	What aspects of the business world does the research study investigate?			What is the purpose of the research?
What are the results of the research?	Concrete Experience			What are the big questions the research seeks to answer?
How is data analysed?  How is data collected?	Active Experimentation		Reflective Observation	How might the researchers' background & belief influence/bias the investigation?
		Abstract Conceptualization		
Upon what epistemology do the theories, concepts rest?	What principles / hypotheses are guiding data collections?	What theories are guiding the investigation?	How do experts link/categories these key concepts?	What are the key concepts experts use when talking about the topic?